

The Boston Globe

Style

► SPRING 2013

THE 25 MOST STYLISH BOSTONIANS

◆➔ **LIGHTEN UP
YOUR LOOK WITH...**

*a smart bag, a pretty scarf,
and a pair (OR TWO OR THREE)
of gorgeous shoes.*

*Why
Handmade
Jewelry Is
HAVING A
MOMENT*

*The New
Rules for
MENSWEAR*

*Beth Teitell
on the Day
THE FASHION
TREND
DIED*

BOUTIQUE
OWNER DANI
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The 25

VIDEO See every single picture Globe photographer Essdras M Suarez took for this package condensed over just a few minutes at bostonglobe.com/stylemagazine.

Most Stylish Bostonians

ARTISTS, ENTREPRENEURS, AN ACTIVIST, AND AN ACTRESS ALL MADE THE GLOBE'S EIGHTH ANNUAL LIST OF TASTEMAKERS.

PHOTOGRAPHS BY ESSDRAS M SUAREZ/GLOBE STAFF

MONA HAMID

AGE 24 **OCCUPATION** Student, Massachusetts College of Art, and blogger, stilettosandsubstance.com **RESIDENCE** Brookline

How do you think growing up in Abu Dhabi and going to school in London influenced your style?

Living in different places gives you different insight into things. The more you're exposed to, the more your imagination grows and the more creative your style can be. In London, the sky's the limit. You don't have to do much but walk down the street to be able to see fashion.

*Interviews have been condensed and edited.
Send comments to magazine@globe.com.*



Abu Dhabi is completely different. They're more into luxury and brands. I grew up in an environment where brands were the focus, whereas I was into purely fashion. It put me off from wearing anything that has a big, grand logo on it. I'd rather wear something that was designed in a really cool way than wear something that's severely costly just for the sake of advertising a brand name.

Where are you hoping to wind up once you're finished at MassArt?

I love styling, and my passion for design comes from styling. But in terms of my profession, I would love to be a part of a design team and come up with designs for outerwear, accessories, things like that. — CHRISTOPHER MUTHER



DAVE WILLIS (TOP)

AGE 35 **OCCUPATION** Cofounder, Bully Boy Distillers **RESIDENCE** Jamaica Plain

WILL WILLIS

AGE 39 **OCCUPATION** Cofounder, Bully Boy Distillers **RESIDENCE** Sherborn

What were you doing before Bully Boy?

DAVE Will was in real estate and I was an unhappy, disgruntled lawyer.

Your bottles are beautifully designed.

DAVE We wanted to create a bottle design that mirrored the image of our company. We're a craft distiller. We grew up on a farm in Sherborn, and we grew up working on the farm, so we wanted something that was real. Not frosted glass, not one of these bottles that has a slick image behind it.

And you two spend a lot of time out and about — around Boston and on social media — as the faces of the brand.

WILL Looking back at earlier role models, one of the ones we always think of is the Nantucket Nectars guys—Tom and Tom. You felt like when you were drinking a Nantucket lemonade, you were like, *Tom squeezed this. I know this guy!* My brother and I have tried to build that connection. People post to our Facebook wall and we respond. You post on Smirnoff's wall, you're probably not going to get a response from Mr. Smirnoff.

Do you dress like “the Bully Boy guys?”

DAVE The clothes we wear, we wear because we like them, not because we're trying to project something.

— RACHEL RACZKA